

Virginia Green Lodging Profile:



Morrison House Conference Center

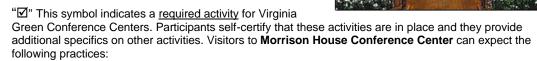
Alexandria, Virginia

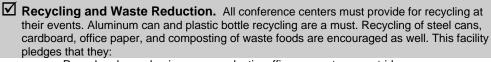
Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, Virginia Green encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Morrison House Conference Center

Green Statement: "The Morrison House is a proud member of Kimpton Hotel's EarthCare program, a pioneering effort in the travel industry to incorporate environmental practices into daily hotel operations. Learn more at www.morrisonhouse.com"

CORE ACTIVITIES for Conference Centers





- Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment, cell phones
- Clearly marked recycling bins in all guest rooms, meeting rooms and common areas
- Track overall waste bills
- Have numeric goal to reduce overall materials that go to the landfill

kitchen (or meetings/events)

- Compost food waste and other compostables
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Purchase organic and/or "sustainably-grown" foods dining room (or meetings/events)
- Use reusable dishware and glassware & minimize use of disposables
- Use non-bleached napkins and coffee filters
- Use water pitches and filtered water to minimize the use of single-use bottles
- Use menus and table placards as opportunity to communicate green activities:

- Print menus on recycled content paper with soy-based inks and include recycling symbols, recycled-content, and message about soy-based inks on printed material
- Use screen-based ordering systems

Rest rooms

- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Purchase recycled-content paper-towels and toilet paper

office/purchasing

- Use a last-in/first-out inventory & effective labeling systems
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies / printed materials
- Use electronic correspondence and forms

building and grounds

- Using "green" Cleaners (www.greenseal.org) that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase low-VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints that are low-VOC
- Properly recycle and/or disposal of thinners and solvents (required by EPA-RCRA)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Use "integrated pest management" (IPM)
- Minimize use of pesticides and herbicides in landscaping
- Use a nutrient management plan that minimizes the use of fertilizers in landscaping
- Styrofoam elimination and reduction of disposables. Virginia Green Conference centers are encouraged to eliminate or minimize the use of Styrofoam-based products and to use alternative disposables that are made of natural products and/or are bio-degradable. This facility pledges that they:
 - Use disposable containers that are:
 - Made from bio-based materials
 - Compostable
 - Recyclable
- Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Track overall water usage and wastewater
 - Have a numeric goal to reduce water consumption over time
 - Perform preventative maintenance to stop drips and leaks
 - Use water-flow metering to discover leaks and areas of high use
 - Have:
 - low flow restrictors on faucets and showerheads
 - low flow toilets
 - automatic faucets or toilets in public restrooms
 - Discourage water-based cleanup (sweeping first) and use microfiber technology mops
 - Have an effective landscape management plan which utilize drought tolerant species, and minimizes lawn areas
 - Have an effective stormwater management plan
 - No longer power washing public spaces
- ☑ Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Track overall energy bills
 - Have had an energy audit to identify efficiency opportunities
 - Have a numeric goal of how much they want to reduce their energy usage over time
 - Have an "energy management system" in place to track and meter energy usage
 - Evaluate existing ovens and other kitchen equipment for energy efficiency

- Have considered upgrading to an EnergyStar Commercial Kitchen Package
- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - LED Exit Signs
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Have installed additional insulation
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Purchase EnergyStar-rated computers, copiers, and appliances
- Have thermal-rated windows and insulation
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Green Events Package. Virginia Green conference centers must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of "green meetings/conferences" in marketing packages
 - All Kimpton Hotels have a Green Meeting Program

For more information on **Morrison House Conference Center**, see www.morrisonhouse.com or contact **Robert Hannigan** at Robert.hannigan@morrisonhouse.com or **703-838-8000**.

For more information on the *Virginia Green* program, see www.deq.virginia.gov/p2/virginiagreen/homepage.html or go to www.virginiagreentravel.org.



Virginia Green is the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





